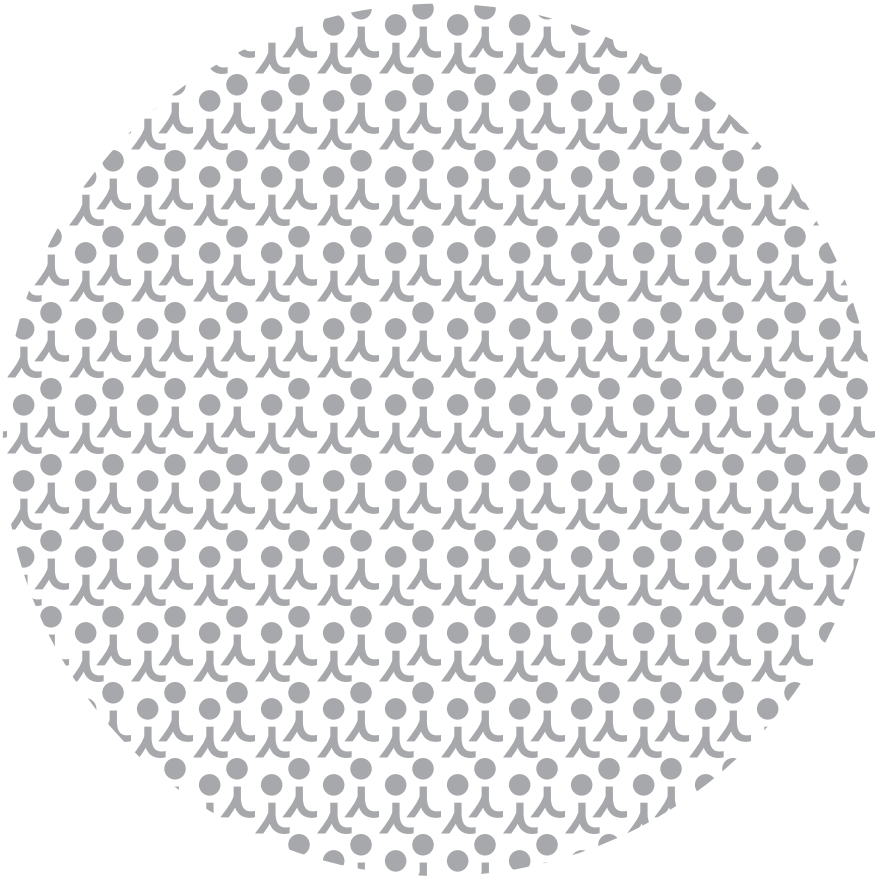
slovakia
EXPO 2025 スロバキア



LOGO DESIGN MANUAL

Slovakia / EXPO 2025 OSAKA, KANSAI, JAPAN

logo definition ~ proportions

Explication

Kanji / 漢字

Kanji, the characters of Japanese writing. One of its symbols represents a person, not only in the biological sense but also in terms of personality. The graphic incorporation of this symbol into the Slovakia logo is a beautiful intersection of two cultures. It creates multiple layers of connection that can be subsequently communicated in the content of the exhibition. The Japanese love a culture based on the quality of personality. World class violin or piano virtuosos, orchestras, top-notch craftsmen, precise martial arts... As they say: I wake up every day and strive to get better at what I am best at.

colour versions ~ full colour | monochromatic

colour versions ~ black | white

colour palette ~ RGB | CMYK | PANTONE | web

slovakia
EXPO 2025 スロバキア

slovakia
スロバキア

	RGB	10 / 110 / 220
	CMYK	82 / 55 / 0 / 0
		Pantone 2194C
		# 0a6edc
	RGB	255/10/10/
	CMYK	0/100/90/0
		Pantone Bright Red C
		# ff0a0a
	RGB	166 / 168 / 171
	CMYK	0 / 0 / 0 / 40
		Pantone 429C
		# a6a8ab

minimum size

print

40 mm

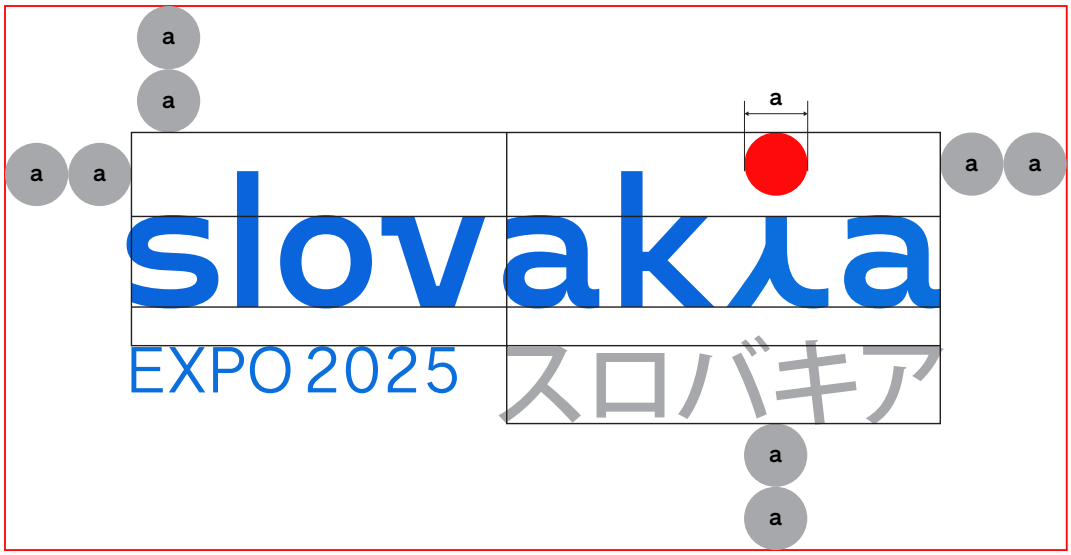
40 mm

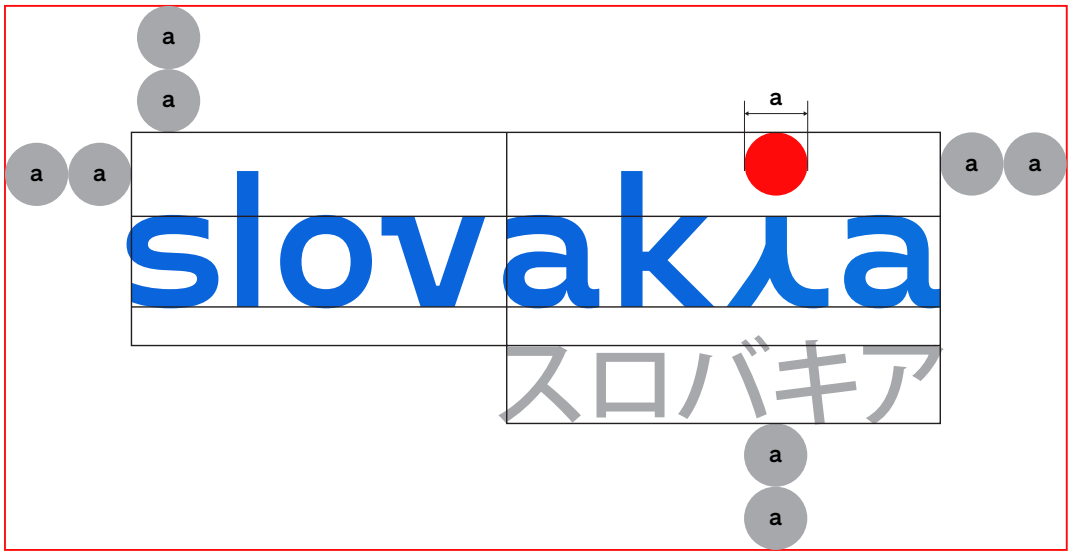
digital

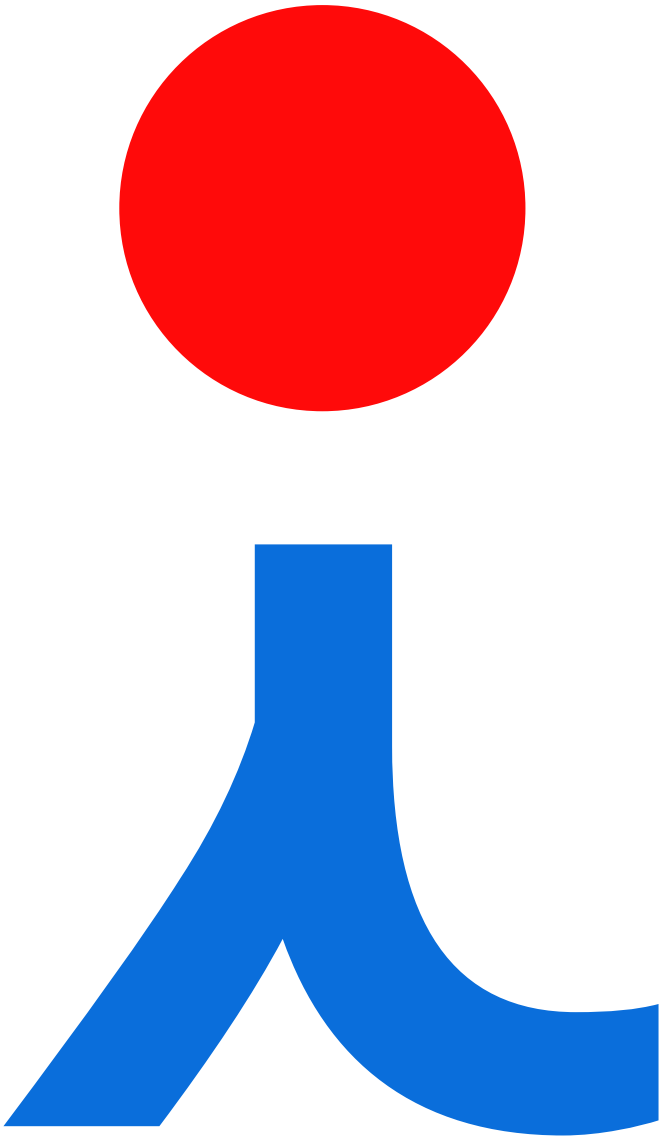
140 px

140 px

safe zone


a
a
a
a
a
a
a
slovakia
EXPO 2025
スロバキア
a
a


a
a
a
a
a
a
a
slovakia
スロバキア
a
a



OSAKA, KANSAI, JAPAN
EXPO 2025

slovakia
スロバキア